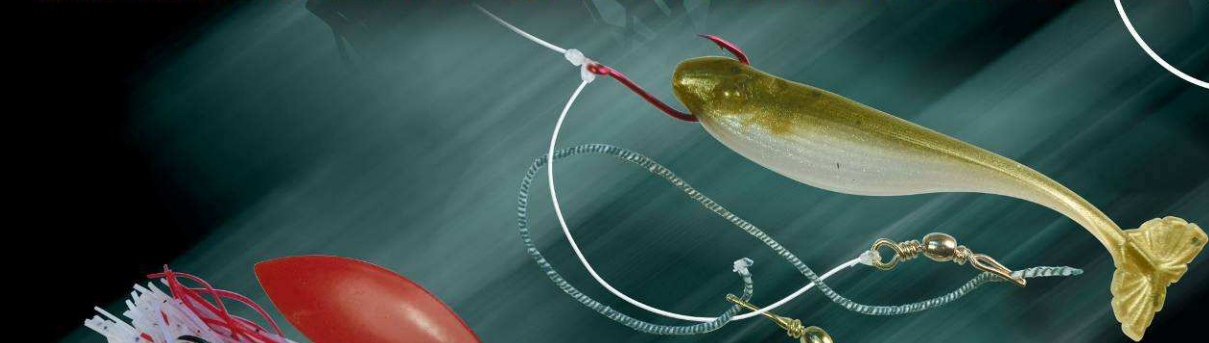
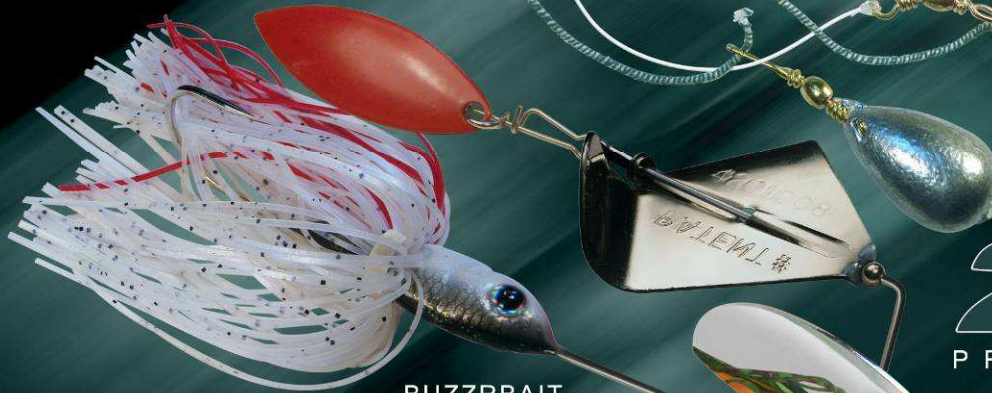


# Secret Weapon

TACKLE SYSTEMS FOR INNOVATIVE ANGLERS



RECOIL RIG



BUZZRBAIT

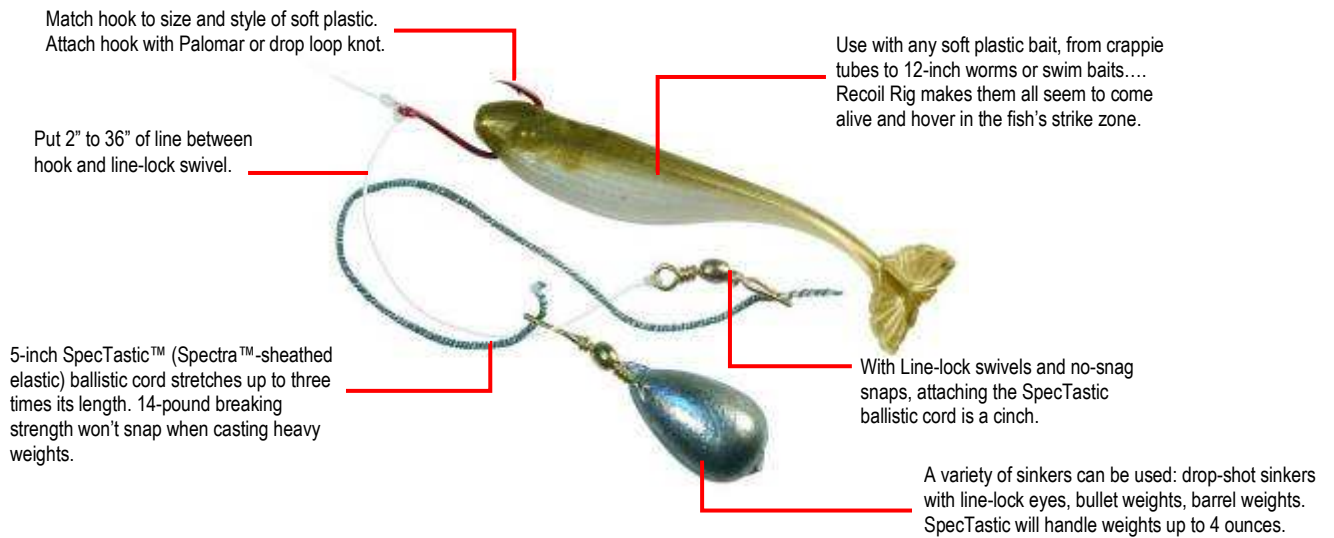
**2011**  
PRODUCT GUIDE



SIDEARM

*Better designs  
Better performance  
Better results*

# Secret Weapon® Recoil Rig



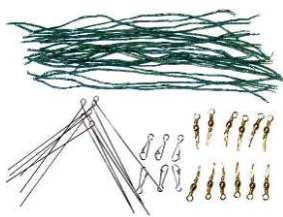
Freshwater: Largemouth, Smallmouth & Kentucky Bass | Northern Pike & Muskellunge | Hybrid Stripers | Panfish/Crappie/Perch | Trout

Salt Water: Redfish | Snook | Flounder/Fluke | Speckled Sea Trout | Sea Bass | Blues | Grouper | Snapper... *any fish that eats live prey*

- Highlights:
- Only product like it anywhere that adds lifelike motion, effectively dispersing scents while remaining in the strike zone.
  - Thin Latex core with a tough, strong Spectra sheath for elasticity & strength.
  - Use with virtually any soft plastic bait, cut bait, preserved bait, and live bait; adds lifelike motion that triggers strikes
  - Soft plastics on Recoil Rigs often out-fish live bait four to one, saving money, time, and mess.

## Increase soft plastics sales by demonstrating them on the Recoil Rig.

Superficially resembling a dropshot rig, the Recoil Rig is as well suited for horizontal as vertical presentations, making it ideal for coaxing strikes from almost any fish under docks and lay-downs, along bluff walls, on the bed, or around most cover or structure. When a Recoil-Rigged lure infiltrates a strike zone, it can be worked in place indefinitely – thirty seconds, a minute, two or three – until the fish strikes. If fish are present, the lure's natural, enticing motion will eventually trigger strikes from even the most inactive gamefish.



**Recoil Rig Field Kit** — Use this kit with a variety of sinkers. Contents:

- (18) 5" SpecTastic™ shock cords
- (12) Line-lock Swivels
- (6) No-snag Snaps
- (6) Reusable Weight Wires



**Recoil Rig Teardrop Field Kit** — Everything an angler needs to start Recoil Rigging. Contents:

- (18) 5" SpecTastic™ shock cords
- (6) Line-lock Swivels
- (5) 1/2-oz teardrop line-lock weights



**SpecTastic™ Ballistic Cord 24-pack** — Restock your Secret Weapon Recoil Rig™ kit with these patented, durable ballistic cords. Each 5-inch cord is durable enough for 4 to 8 hours of fishing.



**No-snag Snap 12-pack** — A fast, secure wire clip that attaches a weight to a line-lock swivel or a lure to a fishing line. Also use this to clip a treble hook behind a Secret Weapon Blade Attachment.

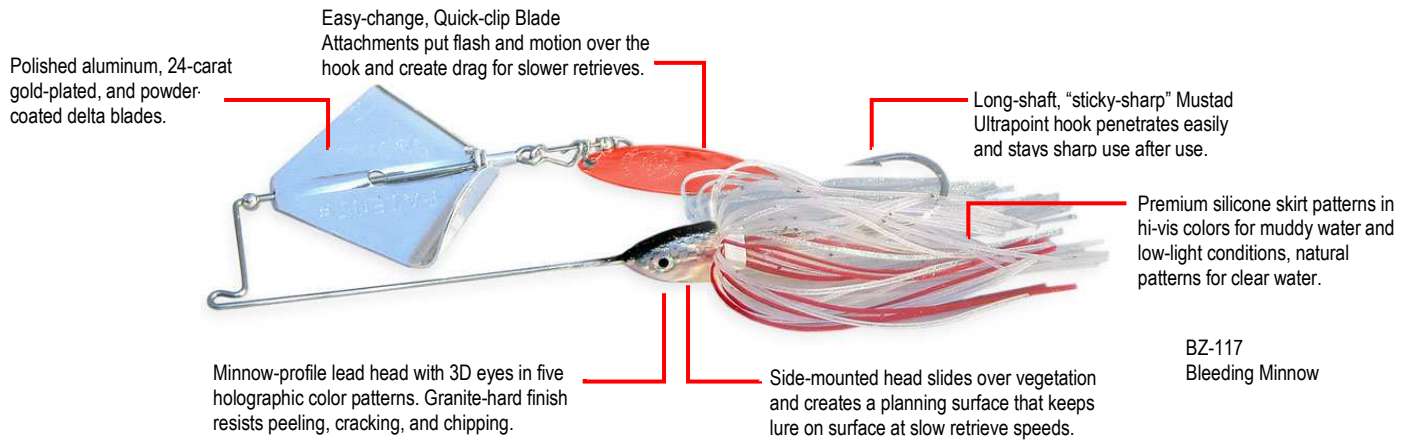


**Line-lock Swivel 12-pack** — The V-shaped crimped eye on one end of this barrel swivel is perfectly suited to hold your SpecTastic™ shock cord without a knot. Thread your fishing line through the swivel eye to create a sliding rig, or tie it to the end of a fishing line for a rig that resembles drop-shotting.



**Weight Wire 12-pack** — These unique steel wires to attach a slip sinker (e.g., bullet weights, barrel sinkers up to 3/8-ounce) to the lower line-lock swivel of a Recoil Rig. For heavier weights (up to 5/8-ounce), use two weight wires at a time.

Secret Weapon® Buzzbait™ — Hybrid Spinnerbait/Buzzbait



BZ-117  
Bleeding Minnow



Freshwater: Largemouth, Smallmouth & Kentucky Bass | Northern Pike & Muskellunge | Hybrid Stripers

Salt Water: Redfish | Snook

Sizes: 1/4-ounce 3/8-ounce 1/2-ounce

Patterns: 9

- Highlights:
- Quick-clip spinner blade attachments can be removed or swapped out to create a different look, sound, and retrieve.
  - Spinner blade above head moves strike target back toward hook increasing hook-up ratio by 50% over other buzzbaits.
  - All come packaged with Mustad Ultrapoint 3/0 trailer hook and keeper.
  - Polished aluminum, 24-carat gold plated, or black powder-coat delta blades compliment each lure's color pattern.
  - Great sound, tracks true on retrieves.



# Secret Weapon® Quickstrike



Heavy-gauge stainless steel frame for better "feel" of the lure during retrieves.

Quick-clip Blade Attachments change the profile, color, and sonic signature in seconds, without tools.

Long-shaft, "sticky-sharp" Mustad Ultrapoint hook penetrates easily and stays sharp use after use. Trailer-keeper barb under skirt.

Minnow-profile lead head with 3D eyes in ten holographic color patterns. Granite-hard finish resists peeling, cracking, and chipping.

SA-212  
Green Sunfish

Premium silicone skirt patterns in hi-vis colors for muddy water and low-light conditions, natural patterns for clear water.



Freshwater: Largemouth, Smallmouth & Kentucky Bass | Northern Pike & Muskellunge | Hybrid Stripers

Salt Water: Redfish | Snook

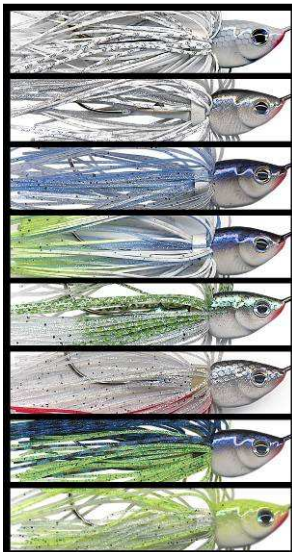
Sizes: 1/4-ounce 3/8-ounce 1/2-ounce 3/4-ounce

Patterns: 21

- Highlights:
- The original Secret Weapon spinnerbait patented by Bob Rickard in 2001.
  - Tandem Willowleaf, Double Willowleaf, or Double Colorado. (Tnd Turtleback, Tnd Indiana by special order)
  - Spinning blade does not torque the lure's frame, so the spinnerbait doesn't lay over on its side on fast retrieves.
  - Free-floating, in-line blades create unique sound and fold out of the way on strikes for full access to hook point.

## Silver Series

(Front blade gold, rear blade nickel)



SA-103 White Shiner  
SA-107 Threadfin Shad  
SA-109 Blue Herring  
SA-113 Blue Avenger  
SA-115 Baby Bass  
SA-117 Bleeding Minnow  
SA-125 Chartr. w/ Blue Back  
SA-129 Citrus Shad

## Silver Series

(Front blade nickel, rear blade gold)



Shad SA-202 Gold Shad  
SA-208 Chartr. Shiner  
SA-210 Chartr. & White  
SA-212 Green Sunfish  
SA-214 Firetiger Perch  
SA-216 Red Crow  
SA-220 Rock Crow  
SA-232 Tenn. Shad  
SA-234 Bluegill

## Painted Series



SA-228 Moonlight Snack  
SA-302 Midnight Snack  
SA-303 White Satin Plus  
SA-306 Smallmouth Special

### Notes:

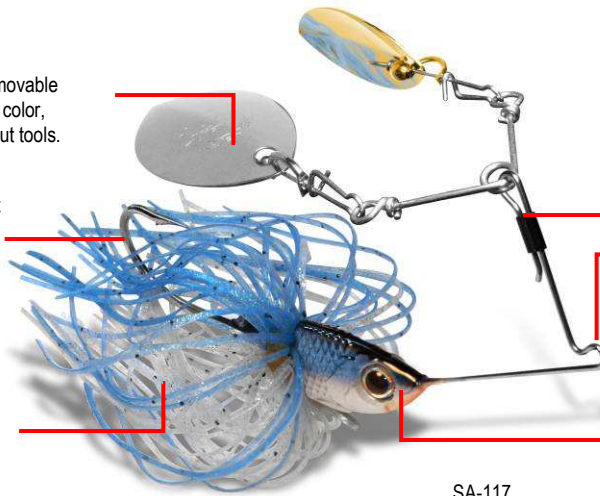
1. Moonlight Snack has one large black CO blade, one large nickel CO blade.
2. Midnight Snack has one large black CO blade, one large gold CO blade
3. White Satin Plus has two white blades.
4. Smallmouth Special has two chartreuse blades or a white and a chartreuse blade – your choice.

# Secret Weapon® Sidearm™

Quick-clip Blade Attachments and removable V-frame blade bar change the profile, color, and sonic signature in seconds, without tools.

Long-shaft, "sticky-sharp" Mustad Ultrapoint hook penetrates easily and stays sharp use after use. Trailer-keeper barb under skirt.

Premium silicone skirt patterns in hi-vis colors for muddy water and low-light conditions, natural patterns for clear water.



SA-117  
Blue Herring

Brass sleeve allows loop to open by hand yet remains secure during use. Remove the V-frame blade bar to attach a single or multiple hooks in tandem, producing an excellent short-arm spinnerbait.

Heavy-gauge stainless steel frame for better "feel" of the lure during retrieves.

Minnow-profile lead head with 3D eyes in seven holographic color patterns. Granite-hard finish resists peeling, cracking, and chipping. Narrow head slips through brush and between boulders.



Freshwater: Largemouth, Smallmouth & Kentucky Bass | Northern Pike & Muskellunge | Hybrid Stripers

Salt Water: Redfish | Snook

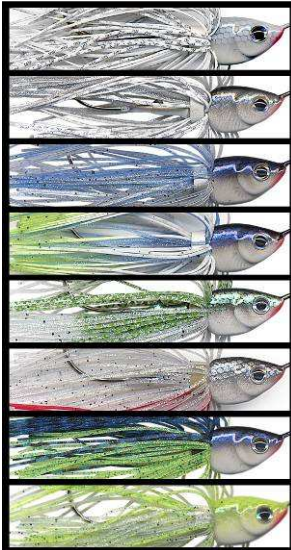
Sizes: 1/4-ounce 3/8-ounce 1/2-ounce

Patterns: 21

- Highlights:
- The most versatile reconfigurable spinnerbait in the Secret Weapon arsenal.
  - Order dual willowleaf or dual Colorado. Dual Indiana and dual turtleback by special order.
  - Can be arranged as two or four side-by-side blades, single bladed, or multiple blades in series.
  - Free-floating, in-line blades create unique sound and fold out of the way on strikes for full access to hook point.

## Silver Series

(Front blade gold, rear blade nickel)



- SA-103 White Shiner
- SA-107 Threadfin Shad
- SA-109 Blue Herring
- SA-113 Blue Avenger
- SA-115 Baby Bass
- SA-117 Bleeding Minnow
- SA-125 Chartr. w/ Blue Back
- SA-129 Citrus Shad

## Silver Series

(Front blade nickel, rear blade gold)



- Shad SA-202 Gold Shad
- SA-208 Chartr. Shiner
- SA-210 Chartr. & White
- SA-212 Green Sunfish
- SA-214 Firetiger Perch
- SA-216 Red Craw
- SA-220 Rock Craw
- SA-232 Tenn. Shad
- SA-234 Bluegill

## Painted Series



- SA-228 Moonlight Snack
- SA-302 Midnight Snack
- SA-303 White Satin Plus
- SA-306 Smallmouth Special

Notes:

1. White Satin Plus features two white blades.
2. Smallmouth Special has two chartreuse blades or a white and a chartreuse blade – your choice.

## Premium-Grade, 40-Strand Silicone Skirt 2-pack

Adjust the visibility and “match the hatch” by slipping on the right skirt for every water and light condition. 40-strand, premium silicone skirts in dozens of color combinations.

**SK-103 White Shiner** (same as **ASK-06**) — Premium crystal white/white silicone skirt.

**SK-107 Threadfin Shad** — Crystal/silver silicone skirt

**SK-109 Blue Herring** — This blue and translucent skirt creates a subtle presentation for ultra clear, heavily pressured waters.

**SK-113 Blue Avenger** — Flashes of blue and chartreuse against a predominantly white skirt.

**SK-115 Baby Bass** — Green fish scales over a translucent.

**SK-117 Bleeding Minnow** — Five streaks of red on the belly of this translucent/crystal skirt ignite the “attack” center of a fish’s nervous system.

**SK-125 Chartreuse/Blue Back** — A perennial favorite pattern on the tournament circuits.

**SK-129 Citrus Shad** — In clear-water where chartreuse and white overpower, tone it down with translucent shades and a more subtle profile.

**SK-202 Gold Shad** — Our best-producing color during rain storms. A high-vis pattern that works well in low-light conditions.

**SK-208 Chartreuse Shiner** — For high visibility in stained to slightly muddy water.

**SK-210 Chartreuse & White** (same as **ASK-08**) — This high-confidence color is a must in any arsenal.

**SK-212 Green Sunfish** — A green and chartreuse pattern created for fertile, green water but has become a favorite of anglers across the nation.

**SK-214 Firetiger Perch** — Excellent pattern where this forage fish lives, as well as one of the most visible patterns for muddy and heavily stained water.

**SK-216 Red Crow** — Designed by and for anglers on Lake Fork and Lake Gunter’sville; red has long been a confidence color especially in springtime.

**SK-220 Rock Crow** — This coloration borrows both from crayfish as well as carp fry – both of them tempting prey.

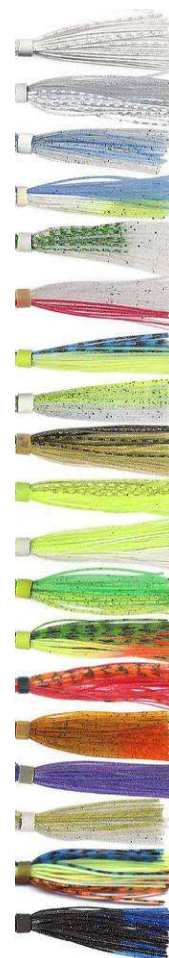
**SK-228 Moonlight Snack** — High-contrast skirt, Junebug purple with green flashes. Ideal for night fishing under moonlight or near dock or ramp lights.

**SK-232 Tennessee Shad** — The gold-scale back and translucent belly of this skirt closely resembles a threadfin shad in clear water.

**SK-234 Bluegill** — The coloration of this highly visible bait mimics a pumpkinseed sunfish (bream).

**SK-302 Midnight Snack** — High-contrast for low-light, night, and ultra-clear conditions

SK-103  
SK-107  
SK-109  
SK-113  
SK-115  
SK-117  
SK-127  
SK-129  
SK-202  
SK-208  
SK-210  
SK-212  
SK-214  
SK-216  
SK-220  
SK-228  
SK-232  
SK-234  
SK-302



## Components



Spider Rattle 4-packs  
M-2R-4



Sidearm V-frame Blade Bar 10-pack  
M-VF-8



Quick-clip Blade Attachments



Mustad 3/0 Trailer Hooks/Keepers  
10-pack M-4TH-10